

# Diamond Crystal® Large Flake Kosher Salt



Stand out atop everything from meat to grilled vegetables to desserts

## Visually Stunning

It has been said that you first eat with your eyes. While you may say the quality of ingredients, textures and coupling of flavors are the key elements in a successful dish, presentation likely comes in a close second. Diamond Crystal® Large Flake Kosher Salt offers distinctive, extra-large sized crystals that can help provide great flavor and create visual appeal for many of your dishes. Treat your customers to a luxurious platter of roasted vegetables or a slice of chocolate cake with a sprinkle of Diamond Crystal® Large Flake Kosher Salt.

## Preferred by Chefs

We asked chefs who generally use another national brand to test Diamond Crystal® Large Flake Kosher Salt. Eight out of 10 chefs preferred Diamond Crystal® Large Flake Kosher Salt to their usual brand, including for overall appearance. Particularly well liked was the large flake size and overall appearance on dishes.

Not only does Diamond Crystal® Large Flake Kosher Salt look great, it tastes great too. On average, 9 out of 10 chefs surveyed preferred it or said it was similar in flavor compared to their usual brand of kosher salt for such attributes as overall taste, aftertaste, and saltiness.<sup>1</sup>

Product (12 per case)	Item Number	Pallet Ct.	Pallet Pattern (tiers)	Pallet Dimensions	Product & Pallet Wt.	Case Cube	Package Dimension	Case Dimension	Gross Wt. (Case)	GTIN individual (UPC)	GTIN Case	GTIN Pallet
Kosher Salt Large Flake 3 lb. box	110009150	50	5 tiers of 10	40x48x35	1875 lbs.	.78 cu.ft.	3x5.25x6.75	16.25x12x7	40.3 lbs.	000-13600-02068-2	300-13600-02068-3	400-13600-02068-0

All specifications are approximate. Please contact your broker or Cargill representative for exact specifications.



We welcome your questions and comments. Please call us at 1-888-385-7258 (SALT) or visit us online at [www.diamondcrystalsalt.com](http://www.diamondcrystalsalt.com).

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A Brilliant Choice™

<sup>1</sup>Cargill proprietary research



## Don't Take Our Word for It

Hear it directly from the chefs who tested Diamond Crystal® Large Flake Kosher Salt against their usual brand:

- *"Very clean taste and very versatile product. Exceeded my expectations in every application I used it on."*
- *"The large flakes give a unique appearance plus provide texture- especially on the baked potatoes we did."*
- *"The larger flakes have a more upscale/gourmet appearance and make it easy to use."*
- *"I really like the appearance of the flake. It doesn't dissolve quickly, so you can use a little for presentation purposes. It doesn't change the taste of the food, it enhances it."*
- *"Looks awesome on a glass rim - way more appeal than [the other brand]."*<sup>2</sup>

## Large Distinctive Crystals

These kosher crystals cling well to food, staying where you sprinkle them...allowing you to remain true to your culinary intentions. Choose Diamond Crystal® salts for professional quality that you can trust, again and again.

- Clean flavor
- Extra-large flake crystals that catch the eye
- Good adherence to food
- Kosher certified



Diamond Crystal® Large Flake Kosher Salt UPC



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